

# Recruitment

Euroseeds ([www.euroseeds.eu](http://www.euroseeds.eu)) is recruiting a

## Manager Communications

to join the Euroseeds General Secretariat's team in Brussels, Belgium.

## About Euroseeds

Seed of new and improved plant varieties is *the* indispensable input for all farming and food production. It is estimated that more than 65% of all productivity gains in agricultural production today is due to the improved genetics of new varieties; and that this share is likely to rise even further in view of limitations on other factors such as crop protection or fertilizer use. As a consequence, seed is a highly regulated product, not only, but also at European level, covered by numerous EU Regulations and Directives, from access to plant genetic resources and product authorisation to quality standards, intellectual property rights or packaging rules.

Euroseeds ([www.euroseeds.eu](http://www.euroseeds.eu)) is the representative organisation of the wider European seed sector. It represents companies active in plant breeding research, variety development, seed production and seed marketing in the wider European region. Via direct company membership and through its national association members, Euroseeds represents around 98% of all seed produced and marketed to farmers, vegetable growers and gardeners in Europe.

## General Secretariat

The **Euroseeds General Secretariat** is responsible for the preparation and implementation of the association's strategic priorities, its day-to-day management, as well as the representation of the European seed sector towards EU institutions and any relevant third parties. It currently consists of 15 FTE of various nationalities, academic and professional backgrounds. It is based in Brussels, Belgium.

## Job description

The **Manager Communications** will work closely with the Euroseeds membership and as part of the Euroseeds Coordination Group Outreach and Advocacy, under the guidance of the Coordinator and Secretary General to whom he/she will be reporting. The Manager Communications will be responsible for the further strategic development and implementation of the association's communication strategy, supporting its outreach, advocacy and lobbying work. He/she will coordinate the development of communications outputs on different policy areas with relevant colleagues. The Manager will also be responsible for and lead the work of Euroseeds' dedicated Communication Committee (CCOM) and support specific related activities of other Euroseeds bodies.

## Specific tasks:

- Planning, coordinating, and implementing communication activities across digital and offline channels (e.g. press releases, brochures, fact sheets, newsletters, and other communication materials)
- Managing and further developing the Euroseeds corporate website and the Euroseeds Congress website, including web publishing, content creation, layout coordination, and performance monitoring
- Managing and further strengthening Euroseeds' social media presence and digital engagement activities
- Developing, managing, and expanding media relations; organising press briefings and responding to media enquiries
- Coordinating communication activities with Euroseeds members, stakeholders, and external partners
- Collaborating with the members of the Euroseeds Coordination Group Outreach and Advocacy
- Managing and leading the Euroseeds Communication Committee (CCOM), including the preparation of agendas, meeting coordination, drafting of minutes, and follow-up actions
- Supporting discussions and coordinating communication outputs across other Euroseeds bodies and working groups

- Coordinating and supporting the organisation of the Euroseeds Congress, including related communication, promotional, media, and stakeholder engagement activities
- Monitoring communication trends and supporting the integration of innovative digital and AI-driven communication tools and practices into daily activities

## Qualifications

- University education and previous work experience in strategic and digital communications (minimum 5–7 years)
- Proven and Brussels-based work experience in EU affairs and/or within international organisations and stakeholder environments
- Demonstrated ability to produce clear, concise, and engaging communication materials, including press releases, reports, newsletters, publications, and PowerPoint presentations
- Excellent English writing skills (native or near-native level) and solid knowledge of French are mandatory; additional languages are considered an asset
- Experience with graphic design software and strong overall digital and PC skills
- Solid experience in digital communication, social media management, and website Content Management Systems (WordPress)
- Strong knowledge and practical use of AI-powered communication and productivity tools (e.g. ChatGPT, Copilot, Canva AI, AI-assisted content creation and analytics tools) to support content development, digital campaigns, and communication workflows
- Experience in EU agri-food chain issues and related communication is considered an asset

## Personality and skills

- Excellent interpersonal skills, service-oriented
- Tactful in dealing with people, also under pressure
- Discretion, good judgment ability, flexibility and versatility
- Good organizational skills and management ability
- Team player with initiative but also able to work independently
- Curiosity and affinity to new technologies and tools
- Creative and innovative

# Application

Interested and qualified candidates should send their CV together with a motivation letter and indication of salary expectations to:

[secretariat@euroseeds.eu](mailto:secretariat@euroseeds.eu) with the reference "Manager Communications".

**Please note: standard LinkedIn applications without motivation letter will not be considered.**

Confidentiality of all applications received is assured.

# Process

Deadline for applications: 01.06.2026 (COB)

First selection round (online) of individual interviews: between 2-5 June 2026

Final interview (in-person) of selected candidates (oral and written test): between 8-12 June 2026

Starting date: earliest possible date



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