

Recruitment

Euroseeds (www.euroseeds.eu) is inviting applications for the position of its

Manager Advocacy Coordination

at the Euroseeds General Secretariat team in Brussels, Belgium.

About Euroseeds

Seed of new and improved plant varieties is *the* indispensable input for all farming and food production. It is estimated that more than 65% of all productivity gains in agricultural production today is due to the improved genetics of new varieties; and that this share is likely to rise even further in view of limitations on other factors such as crop protection or fertilizer use. Consequently, seed is a highly regulated product, not only, but also at European level, covered by numerous EU Regulations and Directives, from access to plant genetic resources and product authorisation to quality standards, intellectual property rights or packaging rules.

Euroseeds (<u>www.euroseeds.eu</u>) is the representative organisation of the wider European seed sector. It represents companies active in plant breeding research, variety development, seed production and seed marketing in the wider European region. Via direct company membership and through its national association members, Euroseeds represents around 98% of all seed produced and marketed to farmers, vegetable growers and gardeners in Europe.

General Secretariat

The <u>Euroseeds General Secretariat</u> is responsible for the preparation and implementation of the association's strategic priorities, its day-to-day management, as well as the representation of the European seed sector towards EU institutions and any relevant third parties. It currently consists of 14 FTE of various nationalities, academic and professional backgrounds. It is based in Brussels, Belgium.



Job description

The <u>Manager Advocacy Coordination</u> will work closely with the Euroseeds Membership and, as part of the Euroseeds Outreach and Advocacy Team, under the guidance of the Coordinator Outreach and Advocacy and the Secretary General, to whom he/she will be reporting.

As member of the Outreach and Advocacy Team, the Manager will mainly contribute to the development and implementation of the association's overall outreach and advocacy related activities towards decision makers and opinion leaders and shall act as a key interlocutor towards relevant EU institutions, specifically the European Parliament, the EU Commission, and Member States' Permanent Representations, and any other relevant organisation or group. The Manager shall be a spokesperson for the EU seed sector and help assure multiplication of Euroseeds activities also at national level as required. Here, a specific focus will lie on support to smaller seed sector organisations, both associations and companies.

The position is based at the Euroseeds General Secretariat in Brussels, Belgium. It requires regular travels, mainly in Europe.

Specific tasks

- Contribute to public affairs, advocacy and EU policy expertise and experience (min. 3 to 5 years) to support Euroseeds' strategic priorities and related activities
- Identify key public affairs challenges and opportunities together with policy staff
- Support the development of public affairs and advocacy campaign plans and tools and contribute to the implementation of specific lobbying activities
- Liaise closely with colleagues in national seed associations and company offices with a specific focus on smaller national associations and the Central and Eastern European region
- Support and maximise links with key opinion formers and relevant decision-makers
- Regularly meet politicians, advisers and administrators to inform on and discuss priority issues
- Attend external meetings and conferences, representing Euroseeds and advocating its positions
- Close collaboration with the Outreach and Advocacy team, ensuring optimal effectiveness towards Euroseeds Members and third parties
- Organisation, management, follow-up and support of relevant internal meetings
- Responsibility for specifically assigned Euroseeds bodies, including meeting preparation, documentation, minutes and follow-up

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Qualifications

- Strong interest and expertise in EU policy-making, very good understanding of the EU's structures and decision making processes, proven experience in European Parliament relations
- Awareness of wider political context; good knowledge of agricultural and environmental issues and stakeholders involved; experience with recent agri-food legislative developments and files
- Understanding of corporate disciplines including confidentiality and acting within limits of authority
- Able to communicate with authority to experts as well as to explain technical seed policy issues to laymen

Personality and skills

- Excellent interpersonal skills, service oriented
- Tactful in dealing with people, also under pressure
- Discretion, good judgment ability, flexibility and versatility
- Organizational skills, management ability
- Team player with initiative and ability to work independently
- Curiosity and affinity to new technologies and tools
- Creative and innovative
- Excellent written and spoken EN; Eastern European language skills highly desired

Application

Interested and qualified candidates should send their CV together with a motivation letter and indication of salary expectations to:

secretariat@euroseeds.eu with the reference "Manager Advocacy Coordination".

Please note: standard linkedin applications without motivation letter will not be considered! Confidentiality of all applications received is assured.

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Process

Application deadline: 16.01.2026

First selection round (online): between 21.01. and 28.01.2026

Second selection round (Brussels) with oral & written interviews: between 09.02. and 13.02.2026

Starting date: earliest possible date



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