

InnovAction strikes again: top finalists of Euroseeds2025 competition announced

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Euroseeds is pleased to announce the top 10 finalist companies selected for its 2025 InnovAction Stage competition. These dynamic innovators have been chosen for their advanced technologies and solutions in the fields of seed production, quality analysis, cleaning, sorting, storing, and drying, all crucial components of a modern and sustainable seed sector.

The finalists will present their breakthrough ideas and technologies during the Euroseeds2025 Congress in Edinburgh on 20 and 21 October, offering unique insights how digital tools, automation, and preservation technologies are transforming seed value chains.

The following 10 companies have been selected by an independent jury for their potential to make a significant impact on seed industry innovation:

- Nox: reviving and scaling up modified atmosphere preservation to deliver natural, efficient, and chemical-free solutions for post-harvest crop protection and storage.
- CGrain: specializing in grain conservation systems, it offers custom storage, ventilation, and planning technologies to extend grain life and maintain quality.
- Cropin: a leader in agricultural AI, Cropin's cloud platform powers predictive intelligence on over 1 billion acres of farmland, helping stakeholders make smarter, more sustainable decisions.
- Crover: offering a revolutionary approach to reducing waste and improving bulk storage management, Crover developed the world's first underground grain monitoring robot.
- Alteia: providing cutting-edge visual data analytics and AI platforms tailored to agriculture and seed production, improving operational precision and efficiency.
- POLYFLY: introducing an environmentally friendly, scalable solution to support seed and crop production, POLYFLY is the first to produce hoverflies industrially for pollination.
- CORVUS Drones: specializing in drone-based, fully automated crop monitoring systems to support data-driven decisions in high-tech greenhouse environments.
- Breed Bio: helping plant scientists speed up the development of better varieties using data-driven approaches, Breed Bio consists of innovators in digital breeding tools.

- Videometer: specialising in spectral imaging technology, delivering rapid, non-destructive phenotyping for seed and grain quality assessment.
- PhenoLytics: merging 3D imaging, automation, and AI to elevate high-throughput phenotyping and sorting in seed laboratories.

Garlich von Essen, Secretary General & CEO of Euroseeds, commented: *"We are proud to present this new cohort of InnovAction Stage finalists. Their diverse expertise reflects the fast-evolving landscape of agricultural technologies and seed innovations. Each of these companies brings practical, forward-thinking solutions to the table, solutions that will help drive efficiency, sustainability, and competitiveness of the seed sector."*

The finalists will pitch their innovations live at the Euroseeds2025 Congress in Edinburgh on 20–21 October 2025. A detailed programme will be available on the [Euroseeds Congress website](#).



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