

Euroseeds welcomes the European Commission's Vision for Agriculture and Food

Brussels, 19th February 2024

Euroseeds welcomes the European Commission's Vision for Agriculture and Food, presented today, as a concrete milestone towards a new landscape for Europe's agri-food sector. The ambitious roadmap sets the stage for an attractive, competitive, resilient, future-oriented, and fair food production system that supports current and future generations of farmers and agri-food operators.

The Commission's focus on simplifying policies and fostering innovation and digitalisation aligns with Euroseeds' long-standing advocacy for a modernized, science-driven approach to agricultural sustainability and competitiveness. The upcoming 2025 simplification package and the EU digital strategy for agriculture will be key enablers in this transition, ensuring that farmers and the broader agri-food community can fully leverage technological advancements for increased efficiency and sustainability.

Euroseeds particularly welcomes the emphasis on:

- Ensuring an attractive agricultural sector by providing stability, fair incomes, and access to innovative business models, which will help secure generational renewal and attract young talent to farming;
- Strengthening competitiveness and resilience by ensuring a level playing field in global trade and aligning production standards for imported goods with EU regulations will reinforce food security and sovereignty;
- Supporting a future-proof sector by balancing climate action with food security, plant breeding innovations, improving access to biopesticides, and recognizing farmers' role in sustainable practices are crucial steps toward a more sustainable and competitive agricultural sector.

Garlich von Essen, Secretary General of Euroseeds, stated: *"This vision is a much-needed step forward in shaping the future of agriculture in Europe. The European seed sector stands ready to contribute to the success of this initiative by providing more modern, performing varieties that enhance productivity, resilience, and sustainability. We strongly support the Commission's focus on innovation, simplification, and ensuring a fair and competitive market for European farmers."*

"As the European Commission moves forward with its implementation plans, Euroseeds remains committed to collaborating with policymakers and stakeholders to ensure that plant breeding and

seed innovation continue to play a pivotal role in achieving a resilient and sustainable agri-food system for Europe”, concluded von Essen.



Avenue des Arts 52
1000 Brussels

www.euroseeds.eu

[#GrowingTheFuture](https://twitter.com/GrowingTheFuture)

